

Observations from Committee

- Filled full room - kudos to outreach and canvassing

Review of Feedback from June 5th Presentation

- Handout distributed
- Dr. Tammaru reviewed then committee read through handout
- Feedback
 - Room was friendly; but how do we reach out to the non-parent community
 - Does wording need to be changed to catch more attention?
 - June 19th and June 23rd meeting will have numbers
 - Capture non-parents with survey
 - Telephone survey gives good idea of community feel by demographics
 - People respond to transparency; develops trust
 - Outreach to homeowner's association
 - Work on messaging to get the word out
 - Committee feels it is important to have teacher buy in
 - Ultimately Board makes the decision regarding whether a referendum question will be on the ballot for voters

Planning for June 19th and June 23rd Meetings

- Activities (Handout Group Responses)
 - Activity #1
 - Discussed ranking color (Color Key) – what is breakdown of ranking
 - Pull out four observations (brings people up to speed that weren't able to attend the June 5th meeting)
 - Provide copy of activity to let people know what activity was to develop these rankings
 - Activity #2
 - Asked to eliminate a \$100 deficit while maintaining high quality schools
 - Committee feels description/"glossary" – activity needs explanation (to be provided in presentations)
 - Need feedback as individual and consensus of table group
 - Activity provides Board with needed information
 - Need to review layout, simplify directions, provide sample
 - Advantage to doing activity individually – helps with questions, provides healthy conversations

Subcommittee Group Discussion

- Canvassing
 - No new canvassing but will drop off pamphlets at targeted areas:
 - HealthTrack
 - Butterfield Park District
 - Raintree Condo Association
 - International Village Apartments

- Outreach
- Communications
 - Discussed ways to reach out to community through social media

Absent:

Tina Chivardi, Bob Langman, Jay Lerch, Jude Locke, Mari Luangrath, Victor Moor, Kalani Reelitz, Greg Smasitrla